

Stop guessing. Start **compounding**.

Analytics your finance team actually trusts — MRR, churn, and pipeline in one dashboard, live in a day.

— WHY TEAMS SWITCH



Live in one day

Connect Stripe + your CRM, dashboards build themselves



Board-ready numbers

GAAP-correct MRR and ARR your CFO signs off on



Churn early-warning

Accounts at risk flagged 30 days before they lapse



No analyst required

Self-serve answers for founders, finance, and growth

-38%

REPORTING TIME / WEEK

+9 pts

AVG. NRR AFTER YEAR
ONE

617

SUBSCRIPTION
COMPANIES

4.8/5

FINANCE-TEAM RATING

TRUSTED BY

STAPLE & OAK

FIELDNOTES

KOVA

BRIGHTLINE

MERIDIAN

We killed six spreadsheets the first week. Our board deck builds itself now.

— Dana Whitfield, COO at Staple & Oak

— HOW IT WORKS

1

Connect

Stripe, Chargebee, or your CRM — OAuth, two minutes

2

Reconcile

We match billing to revenue automatically, GAAP-correct

3

Report

Dashboards, board exports, and alerts — same day

Growth

Up to \$50k MRR tracked

\$149 /mo

Scale

Unlimited MRR + SSO + API

\$449 /mo

— STRAIGHT ANSWERS

“We already have a BI stack.”

Keep it. Northwind reads your billing and pushes clean, reconciled metrics into Looker, Sheets, and Slack.

“Our billing isn't standard.”

Usage tiers, mid-cycle upgrades, and custom contracts are modeled out of the box — no formula rewrites.

“Finance won't trust it.”

Every metric drills down to the invoice behind it. Month-end reconciliation takes minutes, not a quarter.

Switching from Baremetrics, ChartMogul, or a spreadsheet? We backfill **24 months of history free** before you sign.

SOC 2 TYPE II · 30-DAY PILOT

See your numbers in one day.

BOOK A 20-MIN DEMO ►