

THE PRODUCT

Revenue analytics that close the books for you.

Northwind reconciles billing to revenue automatically — so MRR, ARR, and churn are always right, and always ready for the board.

Stripe native

GAAP-correct

API-first

MRR

18%

ARR

\$2.4M

Churn

2.1%

WHAT IT DOES

Auto-reconciliation

Billing matched to revenue, no spreadsheet exports

Churn radar

At-risk accounts flagged 30 days before lapse

Board exports

Investor-ready PDF reports in one click

Cohort analysis

Retention curves by plan, channel, or segment

Forecasting

MRR projections with confidence bands

Alerts

Slack + email when metrics move beyond thresholds

PRICING

STARTER

\$49/mo

Up to \$10k MRR

Core dashboards

Email support

GROWTH

\$149/mo

Up to \$50k MRR

Churn radar + cohorts

Board exports

SCALE

\$449/mo

Unlimited MRR

SSO + API access

Dedicated CSM

617

SUBSCRIPTION COMPANIES ON NORTHWIND

"The only metrics tool our CFO and our growth lead both open every morning."

ALEX RIVERA · CEO, FIELDNOTES

CONNECTS TO

Stripe

Chargebee

Recurly

Salesforce

HubSpot

Slack

SETUP TIME

~4 min

From OAuth to first dashboard

INSTEAD OF

THE JOB	SPREADSHEETS & GENERIC BI	NORTHWIND METRICS
A trustworthy MRR number	2–6 weeks of analyst setup	Same day, straight from billing
A plan changes mid-cycle	Formulas rebuilt by hand	Proration modeled automatically
The board asks "why?"	Screenshots and a Slack thread	Every metric drills to the invoice