

Your cloud is allowed to fail.

Your status page is not.

Brightline publishes status pages and incident notifications from infrastructure that shares nothing with yours — separate providers, separate DNS, separate on-call rota. When your platform is down, the page your customers are refreshing stays up. **3.2 million of them heard it from you first last year.**

WHAT IT IS

THREE THINGS IT DOES THAT A WIKI PAGE CANNOT

- 01

A page outside your account

Served from twelve regions across two providers, on DNS you do not operate. Nothing in a Brightline page depends on the system it is reporting on — including the login.
- 02

One update, every channel

Publish once and email, SMS, Slack, Teams, webhook, RSS and the page itself leave together, in the subscriber's language and their timezone. Median twenty-one seconds, end to end.
- 03

The write-up writes itself

Every state change and update lands in a postmortem draft with the timeline built, the duration counted and the affected components listed. Export it as PDF for the customers who ask.

99.99%	21 _s	12	3.2 _M	7 yrs
PAGE UPTIME, CONTRACTUAL	MEDIAN PUBLISH TO DELIVERED	REGIONS ACROSS TWO PROVIDERS	SUBSCRIBERS NOTIFIED IN 2024	INCIDENT HISTORY RETAINED

THE SPECIFICATION

EVERY PLAN, UNLESS NOTED

HOSTING	Twelve regions, two providers	THROUGHPUT	200,000 notifications a minute
CHANNELS	Email, SMS, Slack, Teams, webhook, RSS	AUTH	SAML SSO, SCIM, scoped API tokens
SOURCES	PagerDuty, Opsgenie, Datadog, Grafana	COMPLIANCE	SOC 2 Type II, ISO 27001, EU residency
MIGRATION	Statuspage import, history included	SUPPORT	24/7 on-call · 15-min on Enterprise

WHAT IT COSTS

MONTHLY, BILLED ANNUALLY · NO PER-SEAT CHARGE

Team	\$79 / mo	Three pages, 10,000 subscribers, unlimited incidents, email and Slack delivery, one integration.
Business	\$249 / mo	Ten pages, 100,000 subscribers, SMS and Teams, private pages behind SSO, every integration, postmortem export.
Enterprise	\$890 / mo up	Unlimited pages and subscribers, 99.99% SLA with credits, audit log, EU residency, named engineer and a 15-minute response.

Northwind Metrics, Fieldnotes, Meridian Consulting and 1,900 other teams publish here. The median customer moved off a wiki page or a Statuspage plan they had outgrown; the import takes four minutes and carries the incident history with it.