

Brightline Field Day 2026

One day, three tracks and a dockside close for 320 customers at Pier 63. This is the shape of the day, what we put on the floor to run it, and what it costs.

DATE		VENUE	ATTENDANCE	PREPARED FOR
Thu 21 May 2026		Pier 63 Terminal	320 registered	Jordan Ellis
Load-in from Tue 19 May		Brooklyn Navy Yard	Capped at 360 by permit	Brightline, VP Marketing
RUN OF DAY			DOORS 08:00 · BOAT DEPARTS 19:30	
08:00	Registration and coffee Badge desk, two baristas, cloakroom for 320			Forecourt
09:15	Opening keynote 320 seated, house PA, two-camera record, 9 m LED wall			Main hall
10:30	Break and partner floor Twelve partner tables, coffee and pastry service			North bay
11:15	Three parallel tracks 140, 90 and 90 seats, independent AV and comms in each room			Rooms A, B, C
13:00	Lunch and clinics Six stations, seating for 180, eight sign-up clinics of 24			North bay
17:00	Close and dockside reception Bar, oysters, DJ; last boat to Manhattan at 19:30			West dock
WHAT WE PUT ON THE FLOOR			ACME EVENTS CREW AND CONTRACTED SUPPLIERS	
Staging, set and LED		Main-hall stage, 9 m wall, lectern, stools, rehearsal 20 May	1 build	
Audio, video and lighting		Two-camera record, comms, uplight plot, four radio mics per room	18 crew	
Rooms, furniture and cable		Seating sets, cable runs, power drops, resets between sessions	4 rooms	
Catering and bar		Coffee from 07:30, lunch stations, dockside reception with oysters	320 covers	
Signage, badges and print		Wayfinding suite, badges, programme card, stage and track graphics	46 pieces	
INVESTMENT			USD, EXCLUSIVE OF TAX	
Venue hire and permits		Pier 63, 06:00–20:00 on 21 May, plus dockside and amplified-sound permits	21,400.00	
Production		Staging, LED, audio, lighting, two-camera record, rehearsal day	38,900.00	
Catering and bar		Breakfast, lunch for 320, reception service, all staff and rentals	24,750.00	
Furniture, signage and print		Seating, tables, wayfinding, badges and printed programme	9,600.00	
Show management		Speaker calls from March, run of show, on-site producer and two leads	14,350.00	
TOTAL, ALL IN			\$109,000.00	
Excludes speaker travel, video post beyond the two-camera record, and sales tax where it applies. The dock licence caps attendance at 360; catering above 320 is billed at \$58 a head.				
TERMS			STANDARD ACME EVENTS BOOKING TERMS APPLY	
Hold on the date		Pier 63 releases the hall and the dock if this is unsigned	6 Mar 2026	
Deposit		35% of the total, and it is what releases the venue contract	At signature	
Final headcount		Catering, badges and seating are all billed on this number	12 May 2026	
Balance		Net 14 from the reconciled invoice issued after the event	5 Jun 2026	